



# ASEAN BUSINESS AWARDS 2015



## ASEAN Business Awards 2015 Hailed a Big Success

**Kuala Lumpur, 22 November 2015:** Hosted by the ASEAN Business Advisory Council (ASEAN-BAC), a total of nineteen companies and individuals across ASEAN received top honours at the recently-held annual ASEAN Business Awards (ABA) 2015. The awards recognise their contribution to the growth and prosperity of the region.

Launched in 2007 to mark ASEAN's 40<sup>th</sup> anniversary, the ABA 2015 was held in Malaysia for the very first time this year. Judged by a regional panel from 10 ASEAN countries and ABA's Strategic Partner BDO, the awards honour outstanding ASEAN large businesses, individuals and SMEs in four key areas: Growth, Employment, Innovation and Corporate Social Responsibility.

In conjunction of the inauguration of ASEAN Economic Community (AEC) this year, ABA 2015 also introduced all-new categories of Friends of ASEAN Awards and the ASEAN Lifetime Achievement Award, in recognition of three top non-ASEAN companies and a luminary who have contributed significantly to the region.

The recipients of the ABA 2015 were:

### ASEAN Priority Integration Sectors

1. Agro – SL Agritech Corporation (Philippines)
2. Automotive – DRB-Hicom Berhad (Malaysia)
3. Aviation – AirAsia Berhad (Malaysia)
4. e-ASEAN – Myanmar Information Technology Pte. Ltd. (Myanmar)
5. Electronics – G Gear Co. Ltd (Cambodia)
6. Fisheries – QL Resources Berhad (Malaysia)
7. Healthcare – Health Management International Limited (Singapore)
8. Logistics – LBC Express Inc. (Philippines)
9. Rubber-based – Kossan Rubber Industries Bhd. (Malaysia)
10. Textile – Color Silk Co. Ltd (Cambodia)
11. Tourism – Myanmar Voyages International Tourism Co. Ltd (Myanmar)
12. Wood-based – Pointray (Malaysia) Sdn. Bhd. (Malaysia)

### SME Excellence Awards

1. Employment – ProEight Sdn. Bhd. (Malaysia)
2. Growth – Wise Concetti Ltd. (Vietnam)
3. Innovation – ViTrox Technologies Sdn. Bhd. (Malaysia)
4. Corporate Social Responsibility – VG Offshore Containers International (M) Sdn. Bhd. (Malaysia)



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## Entrepreneur awards

1. Young entrepreneur – Thadoe Hein from Myanma Awba Group (Myanmar)
2. Woman entrepreneur – Daw Nan Than Htwe from Kanbawza Bank Ltd. (Myanmar)

## Friends of ASEAN

1. Michelin
2. Robert Bosch (SEA) Pte. Ltd.
3. Prudential Corporation Asia

## ASEAN Lifetime Achievement Award

1. Y. Bhg Tan Sri Rafidah Aziz

Tan Sri Dr. Munir Majid, Chairman of ASEAN Business Advisory Council (ASEAN-BAC), said: “My heartiest congratulations to all recipients who have been at the forefront of progress in the region. Also for the first time, Asean-BAC has decided, in this AEC inauguration year, to accord the Asean Lifetime Achievement Award which goes to Tan Sri Rafidah Aziz in recognizing her stellar efforts. Her hard work has helped raise the profile of ASEAN, as well as bringing the region to greater heights,”

“Today’s awards are a testament to the recipients’ efforts, quality of delivery and their contribution to the region. With the imminent establishment of the ASEAN Economic Community (AEC) at the end of this year, I am certain that the recipients will also be at the forefront of guiding its peers.”

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For more information, please contact:

### ASEAN-BAC Secretariat

70 A, Jl. Sisingamangaraja,  
Jakarta 12110, Indonesia  
T: + 6221 726 2991 ext 491 | 722 0705 (DL)  
Email: [secretariat@asean-bac.org](mailto:secretariat@asean-bac.org) or  
[aseanbac@asean.org](mailto:aseanbac@asean.org)

### BDO Malaysia

Level 8, BDO @ Menara Centara,  
360, Jalan Tuanku Abdul Rahman,  
50100 Kuala Lumpur, Malaysia  
Phone: [+60 3-2616 2888](tel:+60326162888)  
Email: [bdo@bdo.my](mailto:bdo@bdo.my)

### ASEAN-BAC Secretariat Malaysia

Unit 9-1, 9th Floor, West Wing,  
Menara MATRADE,  
Jalan Khidmat Usaha, Off Jalan Duta,  
50480 Kuala Lumpur, Malaysia  
T: + 603 6211 2511  
Email: [secretariat@aseanbex.com](mailto:secretariat@aseanbex.com)



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Organized by ASEAN-BAC



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## ABOUT ASEAN-BAC

The ASEAN Business Advisory Council (ASEAN-BAC) was formed following a decision made by ASEAN Leaders at the 7<sup>th</sup> ASEAN Summit in April 2003 with the mandate to provide private sector feedback and guidance to boost ASEAN's efforts towards economic integration. The Council submits its annual recommendations for the consideration of the ASEAN Leaders. ASEAN BAC's members are appointed by the Ministers in charge, and comprise of high-level CEOs of companies from each member country.