



ASEAN BUSINESS AWARDS 2015



FINAL CALL FOR THE PRESTIGIOUS ASEAN BUSINESS AWARDS 2015

Kuala Lumpur, 30 September 2015: ASEAN Business Awards (ABA) 2015, hosted by ASEAN Business Advisory Council (ASEAN-BAC), will recognise Southeast Asian businesses, SMEs and entrepreneurs. ABA 2015 will highlight outstanding personalities and organisations that have played an instrumental role in the growth and prosperity of the region. Due to overwhelming response, the deadline for submissions is now extended to 7th October 2015.

Conceived as the first of its kind in the region, ABA was launched in 2007 and has since then recognised more than 60 companies throughout the region that excel in the categories of Growth, Employment, Innovation and Corporate Social Responsibility (CSR). The Awards function, in its eighth season, will be held on 20th November 2015 at the Shangri-La Hotel, Kuala Lumpur.

Tan Sri Dr. Mohd Munir Majid, Chairman of the ASEAN Business Advisory Council, organiser of ABA 2015 said, “ABA 2015 is a prestigious platform for businesses to showcase their best practices in the ASEAN region and celebrate their exemplary efforts across various categories. It will also provide an opportunity for companies and small businesses to learn and benefit from each other's knowledge and experience in the ASEAN region.”

Apart from the annual SME Excellence awards category, which recognises entities that form the backbone of the ASEAN economy, this year, the award will be expanding its categories to recognise Young Entrepreneurs, Women Entrepreneurs, and the Priority Integration Sectors (PIS) of ASEAN element, such as leaders in the agro-based, automotive, aviation, e-Asean, electronics, fisheries, logistics, textiles, tourism, healthcare, rubber-based and wood-based industries.

To foster the objective of regional economic integration set forth by the ASEAN Economic Community (AEC), ABA 2015 will also be awarding exemplary non-ASEAN companies who have contributed significantly to the ASEAN economy via the inaugural Friends of ASEAN awards.

The ASEAN Business Awards will culminate at a Gala Dinner of the apex of the ASEAN Business and Investment Summit on 20th November 2015. The main sponsors of ABIS and ABA 2015 are Silverlake Axis, UEM Group Berhad, Albukhary Foundation and Uber.



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To apply, visit www.abis2015.com/asean-business-awards/. The closing date for application is 7th October 2015.

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Organized by ASEAN-BAC



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ABOUT ASEAN-BAC

The ASEAN Business Advisory Council (ASEAN-BAC) was formed following a decision made by ASEAN Leaders at the 7th ASEAN Summit in April 2003 with the mandate to provide private sector feedback and guidance to boost ASEAN's efforts towards economic integration. The Council submits its annual recommendations for the consideration of the ASEAN Leaders. ASEAN BAC's members are appointed by the Ministers in charge, and comprise of high-level CEOs of companies from each member country.



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ABOUT THE ASEAN BUSINESS AND INVESTMENT SUMMIT (ABIS) 2015

The ASEAN Business and Investment Summit 2015 is ASEAN's premier annual Business and Investment event which serves as a platform for the business community to engage with the region's leading business and government leaders who are shaping and influencing ASEAN's economy. ABIS 2015 will bring into sharp focus the opportunities, requirements and questions facing the private sector , and explore the myriad of possibilities brought forth by the onset of the ASEAN Economic Community (AEC).