

ASEAN HEALTH



ASEAN-BAC
Malaysia

summit & exhibition

20 -21 November 2019 | MITI Tower Kuala Lumpur
Malaysia

SmartHealth - Embracing Digital Healthcare

Officiated by

The Hon. Dr. Dzulkefly Ahmad

Minister of Health Malaysia



ASEAN Distinguished Health Lecture by

Prof. David E. Bloom

Global Health Dept. Harvard University

For Summit Registration, Sponsorship & Exhibition enquiries :
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Organised by



ASEAN-BAC
Malaysia

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HIGHLIGHTS

Ministerial ASEAN Digital Health Dialogue

Chaired jointly by The Hon. Minister of Health Malaysia and the Chairman of ASEAN-BAC Malaysia. By Invitation Only, for ASEAN & ASEAN Plus Healthcare Officials & Leaders and Health Industry Experts

DAY 1

- Evidence-based Digital Innovation
- ASEAN Digital Health Roadmap
- Intelligent Healthcare, Smart Hospitals, Disease Management
- ASEAN Digital Data Governance, Regulatory Sandbox, Cybersecurity
- Sustainable Healthcare for ASEAN, Health Economics, Technology
- Life-course Immunisation, Population Health

DAY 2

- Health Data Analytics: Predictive, Preventive, Diagnostic
- SmartHealth Social Innovation & ASEAN Start-ups Session
- AI, Analytics, Apps, IoT, Robotics, Blockchain, Bio-Sensors
- Cross-border, Remote, Virtual Healthcare, User Empowerment
- Healthcare Financing, Global Best Practices for ASEAN

ASEAN Digital Health Start-ups

Special Session for selected ASEAN Start-ups
Present and Showcase your Digital Health Initiatives to Global Healthcare Leaders – and Win Cash Prizes and Awards

CARI ASEAN SmartHealth Roundtable

How can ASEAN leverage the Fourth Industrial Revolution (IR 4.0) to make healthcare affordable throughout the region? This special session features a Thought Leadership discourse in transforming healthcare delivery in ASEAN

Summit Delegates

ASEAN Public Healthcare Officials, Public & Private Healthcare Providers, Industry Leaders, Academics, Start-ups and Patient Groups

Full 2-Day Summit (per person)

General Registration	RM500.00 / USD150.00
Government/Research Institution	RM150.00 / USD50.00
University/College Students, Staff	RM100.00 / USD25.00

After 31 October 2019

RM750.00 / USD200
RM250.00 / USD75
RM150.00 / USD50

FOREWORD



Datuk Seri Dr. Dzulkefly Ahmad
The Hon. Minister of Health Malaysia

"I congratulate ASEAN-BAC Malaysia for organising the ASEAN Health Summit 2019. Digital Healthcare has the potential to greatly transform the way healthcare is accessed and delivered. It will also empower individuals & communities to play a vital role in taking care of their wellbeing, leading to better population health. I look forward to seeing you at the Summit and I hope there will be mutually beneficial exchange of ideas & initiatives

between ASEAN and global healthcare stakeholders.

Selamat Datang to all international delegates and enjoy our Malaysian hospitality while you are here."



Tan Sri Dr. Munir Majid
Chairman, ASEAN-Business Advisory Council Malaysia
Chairman, CIMB-ASEAN Research Institute
Member, Economic Action Council, Malaysia

"The democratization of healthcare is one of the most significant benefits that comes with innovation and new technologies. An ASEAN that claims to be people-centred must seize this opportunity to attend to the well-being of its populace. This ASEAN SmartHealth Showcase will evidence some of the

latest means and equipment that can reach those in need of care and treatment. There are some basic but sophisticated portable equipment that can come to rural folk when before they had to get to big town centres. Access to specialists can now also be provided through telemedicine. As always there are challenges. Perhaps the biggest is finance.



Mr. Arin Jira
Chairman, ASEAN Business Advisory Council 2019, Thailand

"ASEAN has seen unprecedented growth in digital innovations but adoption of such technologies are still lagging in many sectors. Healthcare is one such area where greater use of SmartHealth by clinicians and patients will lead to better health for all. For this to happen, technological progress and human skills enhancement must go hand in hand.

AHEAD - ASEAN Human Empowerment and Development - the legacy project of the Thai ASEAN-BAC chairmanship this year looks AHEAD into the opportunities and challenges in preparing human capital for the 4th Industrial Revolution era.

I look forward to meeting all of you in Kuala Lumpur at the ASEAN Health Summit 2019 to share more about this initiative".

ASEAN Business Advisory Council

The **ASEAN-BAC** (www.asean-bac.org) was established by the ASEAN Heads of States and Governments in 2001 with the mandate to provide private sector feedback and guidance to boost ASEAN's efforts towards economic integration. Healthcare is one of the 5 priority sectors identified in the ASEAN Economic Community Blueprint 2025.

The ASEAN-BAC **Healthcare Working Group** was formed to bring together the private healthcare fraternity from within and outside ASEAN - to share and promote best practices & ideas with the ASEAN governments. We work closely with our Joint Business Councils which include ASEAN Business Councils & Chambers of Commerce from the EU, UK, US, Australia, Japan, India, Canada, China and New Zealand.

ASEAN Health Summit 2019 aims to bring together the various healthcare leaders and stakeholders in ASEAN and the wider region to champion Digital Healthcare. It will also highlight discussions on sustainable healthcare financing and advances in digital healthcare and how these could assist in improving population health in ASEAN – in both public and private sector.



CARI ASEAN Roundtable Series

Established in 2011, **CIMB ASEAN Research Institute** (www.cariasean.org) is the first independent, transnational research institute dedicated solely to the advancement and acceleration of the ASEAN integration agenda. CARI pursues policy research and promotes thought leadership in support of an ASEAN Community. CARI seeks pragmatic solutions and real policy recommendations to address challenges in ASEAN integration and connectivity.

The Smart Showcase Series is designed to support ASEAN Chair Thailand's theme for 2019 "**Advancing Partnership for Sustainability**", as well as the ASEAN BAC 2019 theme "**Empowering ASEAN 4.0**". The showcase will feature CARI's flagship multi-stakeholder policy dialogues, the **ASEAN Roundtable Series**, that convenes key policymakers, business leaders and academics on issues impacting ASEAN integration.

ASEAN Health Summit 2019

The main aim of the Summit will be to bring together the various healthcare leaders and **stakeholders in ASEAN** and the wider region to **champion Digital Healthcare**

It will also highlight discussions related to advances in eHealth and digital healthcare and how these could assist in improving **population health in ASEAN** public and private sectors

The proceedings and issues highlighted at the ASEAN Health Summit 2019 will be documented as a report for ASEAN Health Ministers. The outcome will also inform the priority activities of the Healthcare Working Group going forward

Exhibition & Sponsorships

Join us to Showcase Global Digital Health Innovations for ASEAN
Reserve your Exhibition Booths now

Summit Sponsorship opportunities are available on a first-come-first-serve basis
Be part of this official ASEAN Flagship Healthcare Event by the ASEAN-BAC