



ASEAN Health Summit 2019

Event Summary Report

Theme

SmartHealth – Embracing Digital Healthcare

Date & Venue

20th - 21st November 2019

Dewan Perdana, MITI Tower
Ministry of International Trade and Industry Malaysia
Kuala Lumpur

Summit Aims & Objectives

- The main aim of the Summit was to bring together the various healthcare stakeholders in ASEAN and the wider region to inform & lead Digital Healthcare initiatives.
- It has also highlighted discussions related to advances in eHealth and digital healthcare and how these could assist in population health in ASEAN.
- The Summit highlighted these initiatives in both public and private sector.
- There had also been an Exhibition on Digital Healthcare in showcasing the initiatives that will be of benefit to the ASEAN region.

Special Guests

- The Summit was officiated by the Deputy Minister of Health Malaysia - YB Dr. Lee Boon Chye
- Prof. David E Bloom, Prof. Of Health Economics, TH Chan School of Public Health, Harvard University delivered the Distinguished Health Lecture “Health & Wealth of Nations”.

Summit Programme & Content

Summit sessions were delivered through:

- plenary sessions
- key note addresses
- thematic panel sessions
- innovation showcase pitchings.

Topics included:-

- eHealth & Cross- border health for ASEAN
- Value-based healthcare, Smart Hospitals
- Innovations for Lifetime Digital Health Journey
- Data Analytics - management and clinical
- Digital Technology in Disease Management, Population Health
- ASEAN Digital Health Start-ups & Showcase
- Health Economics & Sustainable Healthcare Financing
- FinTech & Healthcare
- Advancing Healthcare (access, diagnosis, delivery) - AI, Analytics, Apps, IoT, Bio-sensors, Precision Medicine
- Transforming Healthcare in ASEAN with Global Best Practices
- Digital Healthcare for Healthy Ageing
- Sustainable Healthcare, Life-Course Immunisation

Summit Exhibition

- Themes – mainly on digital healthcare & healthtech, also included other population health & health economics themes
- Exhibitors – these were from event partners, sponsoring organisations, start-ups, educational institutions, non governmental organization (NGOs) and the Ministry of Health (MoH)

Speakers & Delegates

- They included senior ASEAN government and MoH officials
- Public & private healthcare industry & hospital leaders
- Academics, research scholars, NGOs
- Start-ups and, entrepreneurs & researchers

Event Partners & Sponsors

- ASEAN-BAC & Joint Business Councils (JBCs) – sponsor referrals, delegates, speakers
- MoH, MITI – venue, speakers, start-ups
- Not-for-Profit Organisation: Leave a Nest, Bill & Melinda Gates Foundation, CARI – delegates, start-ups, speakers
- Educational Institutions – speakers, start-ups
- Major Sponsors included – Sanofi, SAP, ECRI Institute, Prudential, UEM Edgenta – delegates, speakers and dialogue partners
- Other Exhibitors also provided – senior representatives & speakers

ASEAN Digital Health & HealthTech Start-ups

There were a total of 25 digital healthcare, healthtech entrepreneurs, innovators and start-ups from various ASEAN countries.

ASEAN Health Dialogue

- This Dialogue Session is a significant component of the AHS 2019 and was chaired jointly by YB Minister of Health and the Chairman of ASEAN-BAC Malaysia.
- The themes for the dialogue included the Health Economics, Financing & Sustainable Healthcare, ASEAN Digital Health Readiness, SmartHospital, Data Governance, Cybersecurity & Cross Border Healthcare.
- This session was a separate closed-door event, after the Official Opening on Day 1. The audience were "by invitation only" participants

comprising ASEAN Govt & MoH officials, other senior representatives, public & private healthcare providers, industry leaders, academics, start-ups and patient groups.

Summit Participants

A total of about 450 participants registered for the Summit including delegates, speakers, start-ups and for the Dialogue Session.

Summit Dinner

Sponsors, event partners, speakers, VIPs, ASEAN-BAC/JBCs representatives were invited to the Summit Dinner on 20 November at the VSQ BacPac Poolside venue in Petaling Jaya. About 60 guests attended the dinner, and besides dinner, they were entertained to live band music & songs. Talented guests also took over the mic in entertaining the guests.

Venue Incident

This information is important for future reference and if ASEAN-BAC is to use the same venue for other events.

This Dewan Perdana, Menara MITI was approved to be used as the Summit Venue after the formal request request by the ABAC Malaysia Secretariat and further discussions between the Council and the KSU of MITI.

Our request for the venue did not go through the usual process of applying through the asset management office and Putrajaya Management Sdn Bhd (PMSB) who manage this venue – MITI had justified that this was not necessary as ABAC is funded and ASEAN matters came under the MITI ASEAN Division.

This point did not go well the the asset management office and PMSB. They had queried and raised objections on this matter to the MITI ASEAN Division. We were informed f this matter but MITI had provided justifications and the venue was approved for the Summit.

We had encountered various administrative, logistics and facilities related issues and problems throughout the Summit preparation, from the asset management office. These include:-

- The refusal for us to use the various facilities for the venue
- The cancellation/double-booking to use one of the break-out seminar rooms
- The refusal to let us use the audio system at 10pm the day before where we had to look for alternatives
- The refusal on the morning of the Summit to let us use the chairs and other furnitures for the Dialogues session Seminar Room
- The refusal for us to use the Hall control room and other event control facilities. We had re-assembled and hired our own control panels and AV & Audio consoles inside the hall. They had also delayed the rehearsal session causing rearrangement of our plans and personnel involved.
- When we had asked for clarifications on these various issues - The asset management staff had behaved in a inappropriate manner the night before the Summit, to the event management company and the ABAC staffer by asking us to step out for a fist fight.
- After the Summit conclusion, day 2 night, we had received a phone call from the ASEAN Division Head saying that the asset management office had complained that the venue was not tidied after that event. We know that was not true as we had verified everything before leaving the venue.
- The event management company had gathered cleaners around midnight to clean the venue again.
- Throughout the Summit venue preparation and management, we have had decided to find alternatives in order to ensure the smooth flow of the event.

An important point to note here is the MITI ASEAN Division senior officials were caught unaware in this matter but had assisted wherever possible to resolved the issues.

Note of Appreciation

Besides the event partners, ASEAN-BAC, JBCs, MoH, sponsors, speakers, exhibitors and delegates, a special note of appreciation goes out to each of the following:-

- MITI ASEAN Division & the KSU – for the continuous support and determination to ensure the success of the Summit. They were constantly in touch with us and had come over on the day of the event to meet the Council Members.
- JBCs – particularly the EU-ASEAN Business Council for the support for the event content and for sponsor introductions.
- Digital Transformation Academy – for their support towards administrative and financial management of the event. DTA had also advanced RM100,000 at one point for us to pay the event related expenses before we had received the major sponsorship funds.