

[View this email in your browser](#)



HONOUREES



ABA 2021 GALA & CEREMONY

ASEAN-BAC MALAYSIA IS PROUD TO ANNOUNCE AND CONGRATULATE THE SEVEN (7) MALAYSIAN ENTERPRISES AND ENTREPRENEURS THAT WERE HONORED WITH THE ABA 2021!



The annual ASEAN Business Awards (ABA) 2021 was held under the ASEAN-BAC Brunei Chairmanship on 30 November 2021 to recognise the outstanding and successful ASEAN companies contributing to ASEAN's economic growth and prosperity.

ABA 2021 under the Brunei Chairmanship, acknowledges the struggles of businesses amidst COVID-19 and translated this into the ASEAN Business Awards 2021 with the theme of; "Recover, Stronger, Together, Sama-Sama". These awards provide a strategic approach for businesses to survive during a pandemic as it elevates their presence and provides increased credibility and respect within the regional and global business communities.

Mr. Haji Musa Haji Adnin, Chair of ABA 2021 opened the ceremony with his welcoming remarks by sharing the objectives of ABA 2021, and thanking each member states, ASEAN-BAC Council Members, Brunei's ABA team and the government for the strong support to ensure the success of this event despite the challenges by the pandemic.

His Royal Highness Prince Haji Al-Muhtadee Billah, the Crown Prince and Senior Minister at the Prime Minister's Office of Brunei Darussalam in his keynote speech, congratulated the

winners and highlighted that ABA is a clear testament to the private sector's effort and commitment, through ASEAN-BAC, in supporting the region's efforts, and succeed in the ASEAN Economic Community.

The Honorable Rozaimeryanty Abd Rahman, Chair of ASEAN-BAC 2021 rendered her vote of thanks to those who made ABA 2021 possible, and trusting ASEAN-BAC Brunei's Chairmanship with generous support.

[Click HERE to watch ABA 2021 on Youtube](#)

ABOUT ABA & ABA 2021

ABOUT ASEAN BUSINESS AWARDS

The **ASEAN Business Awards (ABA)** is a prestigious international-level event held annually by the ASEAN Business Advisory Council (ASEAN BAC) since 2007.

With 14 years of implementation, the ABA event has brought opportunities for businesses to reaffirm their position and prestige among industry peers, advance their competitiveness and integration, and enhance the brand throughout the ASEAN region and on a global level.

ABOUT ASEAN BUSINESS AWARDS 2021

Brunei Darussalam's ASEAN Chairmanship year acknowledges the struggles of businesses amidst COVID-19 and translated this into the ASEAN Business Awards 2021 theme; "Recover, Stronger, Together, Sama-Sama".

These awards provide a strategic approach for businesses to survive during a pandemic as it elevates their presence and provides increased credibility and respect within the regional and global business communities.

Joining ABA is an opportunity for enterprises to affirm their position, prestige, enhance their competitiveness and integration, and promote their image and brand on a regional and international level, thereby expand business cooperation and attract investment with partners in 10 ASEAN countries as well as with ASEAN's Dialogue Partners¹.

Notes:

1. *About ASEAN Business Awards (ABA) 2021 Page*

ABA 2021 STRATEGIC PARTNERS

Lead Partners:



Platinum Sponsors:



Gold Sponsors:



Strategic Partner:



Media Partners:



Borneo Bulletin

Media Permatang

Supported By:



Hosted By:



Charity Partner:



Event Manager:

