



ASEAN

BUSINESS AWARDS 2026

SMALL & MEDIUM ENTERPRISE (SME) AWARD

This category recognizes the backbone of Southeast Asia's economy, celebrating outstanding SMEs that exhibit exceptional market agility, financial health, and a clear scalable trajectory toward becoming competitive regional or global players.

Kindly check (✓) the box of the corresponding SME Excellence subcategory your enterprise/company would like to apply for ABA 2026. *(You are allowed to apply in a maximum of 2 categories)*

	SME Excellence for Growth & Innovation – <i>Must demonstrate a proven ability to grow and strengthen its business through new or improved products, services, processes, or business models—achieving sustainable growth and commercial success through innovation, adaptability, and new opportunities.</i>
	SME Excellence for Employment – <i>Must demonstrate the provision of a stimulating and supportive workplace and illustrate how their human resource development strategies and actions have created a committed, motivated, and effective workforce</i>
	SME Excellence for Corporate Social Responsibility – <i>Nominees must demonstrate a high standard of commitment in the way they organize and integrate responsible practices into their business, thus creating a positive impact in the workplace, marketplace, environment, and community.</i>

ELIGIBILITY

Small, Medium Enterprises	1. Must be operational for at least three (3) years in at least one (1) ASEAN Member State. 2. Must be majority ASEAN-owned, with at least 51% ASEAN-owned equity. 3. Must have a revenue of less than or equal to five (5) million US dollars (\$ 5,000,000) 4. Must be able to provide necessary supporting documents --including audited financial statements for the past two (2) years.
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Name of Enterprise	
Size of Enterprise	
Enterprise Address	
Date of Incorporation	
Country of Incorporation	



ASEAN BAC Philippines



aseanbacphilippines

Website	
Contact person	
Title or Position	
Contact Number	
Telephone Number	
Email Address	

PART 1. ENTERPRISE BACKGROUND

Business Description (max of 150 words)				
Key Personnel	Chief Executive Officer (or equivalent) Name: Contact Number:		Chief Financial Officer Name: Contact Number:	
Individual Shareholders (if applicable)	Shareholder's Name	Nationality	Designation	% of Shareholding
	1.			
	2.			
	3.			
Company Shareholders (if applicable)	Shareholder's Name	Nationality	Designation	% of Shareholding
	1.			
	2.			
	3.			
Describe your company's strategic plan and initiatives for advancing sustainable development and regional integration across ASEAN. (max of 500 words)				

GROWTH & INNOVATION (Fill out this part if you are applying for this subcategory.)

Note: Please provide supporting documents for the information provided. All financial information must be in USD.

Company Overview	Revenues	2025	
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		2024	
		2023	
	Total Assets	2025	
		2024	
		2023	
	Shareholder Equity	2025	
		2024	
		2023	
	Number of Employees	2025	
		2024	
		2023	
	Number of Branches / Subsidiaries	2025	
		2024	
		2023	
Company's Growth Year	% Profit Growth	2025	
		2024	
		2023	
	% Revenue Growth	2025	
		2024	
		2023	
	% Total Asset Growth	2025	

		2024	
		2023	
What is your company's current market position and projected outlook over the next 3-5 years, and how does your company plan to capitalize on market opportunities and expand its operations and product distribution? Include relevant information on market size, market share relative to competitors, supply and demand trends, and planned expansion into domestic, regional, and international markets. <i>(max of 500 words)</i>			

Continuation for Growth & Innovation

Customer & Market Insights	
How does your company assess customer satisfaction on its product and/or services? <i>(max of 300 words)</i>	
How does the company monitor and assess the competition in the industry? <i>(max of 300 words)</i>	
How do you use the information gathered on customers, markets, competitors, and product offerings to identify current and anticipate future customer groups and market segments? <i>(max of 300 words)</i>	
Innovation as a Value throughout the Business	
How does your company foster and manage innovation across the organization, including its innovation strategy, culture, tools and mechanisms to support innovation, allocation of resources for viable opportunities, and methods for	

measuring the progress and success of innovation initiatives? (max of 500 words)		
Amount of investment on innovation as defined as new product or service development activities in the last 3 years.	2025	
	2024	
	2023	
Has adaptation of any new in-house innovative measures led to an increase of company revenue in the last 3 years? If yes, please indicate the measure and also the percentage (%) increase in the revenue. (max of 300 words)		
What kind of new products or services has your company developed in the past 3 years? What is the process of introducing such new products and/or services in your company? (max of 300 words)		

EMPLOYMENT *(Fill out this part if you are applying for this subcategory.)*

Note: Please provide supporting documents for the information provided. All financial information must be in USD.

Staff Retention	Employment Turnover Rate in %	2025	
		2024	
		2023	
	% Training Expenses to Revenue	2025	
		2024	
		2023	
	% Salaries and Benefits to Revenue	2025	
		2024	

		2023	
Describe your company's approach to employee well-being, including health, wellness, workplace safety, and a positive work environment, as well as the monetary and non-monetary benefits and incentives provided to employees. Kindly explain how these initiatives support employee well-being, engagement, and retention—and provide concrete examples and outcomes. (max of 500 words)			
What professional training and career development opportunities are available to your employees? Please provide examples of programs, learning opportunities, and career advancement initiatives. (max of 300 words)			
How does your company engage employees in organization planning, decision-making, and two-way communication with senior management? Please provide concrete examples of participation mechanisms and feedback channels. (max of 300 words)			

CORPORATE SOCIAL RESPONSIBILITY (CSR) *(Fill out this part if you are applying for this subcategory.)*

Note: Please provide supporting documents for the information provided. All financial information must be in USD.

Total annual expense spent on CSR	2025	
	2024	
	2023	
% of CSR expense to revenue	2025	
	2024	
	2023	
What is your company's CSR framework and guiding principles, and how do you communicate CSR initiatives to employees and the community while measuring		

their social impact and effectiveness? <i>(max of 500 words)</i>	
Describe a recent CSR activity implemented by your company and describe the measures used to evaluate the impact of that measure. <i>(max of 300 words)</i>	
What does your company do to minimize its environmental impact or business practices? <i>(max of 300 words)</i>	

DECLARATION OF USE OF INFORMATION

Note: This section must be completed and signed only by the Chief Executive Officer (CEO) / Managing Director / Chief Financial Officer (or equivalent) of the company nominated for this award.

I hereby declare that the facts stated in this application, together with the accompanying information, are true and correct to the best of my knowledge, and satisfy the eligibility criteria. I declare that the information provided in this form and the attached supporting documents are true and correct.

I understand that the information I provide in this application will be reviewed by R.G. Manabat & Co (KPMG in the Philippines) and used by the independent panel of judges in selecting awards recipients and I consent to the use of such information for that purpose.

I further consent to the use of such information for research, educational, or any purpose as long as such use does not divulge my identity or the identity of the company.

If I am selected as a finalist or award recipient, I hereby authorize the release and use, in connection with the ASEAN Business Awards 2026, of my name, my company's name, non-financial information, photographs, video or audio recordings of me in any form of media, from whatever source.

SIGNATURE OVER PRINTED NAME: _____

DESIGNATION: _____

DATE: _____

