



**ASEAN**

BUSINESS AWARDS 2026

**SPECIAL AWARD**

(FOR INDIVIDUALS)

Kindly check (✓) the box of the corresponding category you would like to apply for ABA 2026.

*(You are allowed to apply in a maximum of 2 categories)*

|  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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|  | <p><b>ASEAN GENDER EQUALITY &amp; ECONOMIC EMPOWERMENT AWARD</b> <i>(formerly Women Entrepreneur)</i></p> <p><i>This category recognizes an individual, enterprise, or organization that delivered a measurable impact in promoting gender equality, women's leadership, inclusive workplace policies, and women's economic participation.</i></p>                                                                                                                  |
|  | <p><b>ASEAN YOUNG ENTREPRENEUR'S IMPACT AWARD</b></p> <p><i>This category is for young leaders under 40 whose ventures address regional challenges with scalable solutions.</i></p>                                                                                                                                                                                                                                                                                 |
|  | <p><b>ASEAN CREATIVE CATALYST AWARD</b></p> <p><i>This category recognizes an individual who has transformed cultural creativity, design, content creation, and digital arts into high-value economic activity.</i></p>                                                                                                                                                                                                                                             |
|  | <p><b>ASEAN CHAMPION FOR COLLABORATION</b> <i>(formerly Friends of ASEAN)</i></p> <p><i>This category recognizes an individual, enterprise, or organization who have demonstrated a sustained commitment to advancing ASEAN cooperation and promoting the interests and prosperity of the region. The nominee must have a proven history of supporting ASEAN-related initiatives.</i></p> <p><i>This category is open to both ASEAN and non-ASEAN citizens.</i></p> |



ASEAN BAC Philippines



aseanbacphilippines

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|--------------------------|--|
| Name of Nominee          |  |
| Size of Enterprise       |  |
| Enterprise Address       |  |
| Date of Incorporation    |  |
| Country of Incorporation |  |
| Website                  |  |
| Contact person           |  |
| Title or Position        |  |
| Contact Number           |  |
| Telephone Number         |  |
| Email Address            |  |

## PART 1. ENTERPRISE BACKGROUND

|                                                                                                                                     |                                                                     |             |                                                     |                   |
|-------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|-------------|-----------------------------------------------------|-------------------|
| Business Description<br>(max of 150 words)                                                                                          |                                                                     |             |                                                     |                   |
| Key Personnel                                                                                                                       | Chief Executive Officer (or equivalent)<br>Name:<br>Contact Number: |             | Chief Financial Officer<br>Name:<br>Contact Number: |                   |
| Individual Shareholders<br>(if applicable)                                                                                          | Shareholder's Name                                                  | Nationality | Designation                                         | % of Shareholding |
|                                                                                                                                     | 1.                                                                  |             |                                                     |                   |
|                                                                                                                                     | 2.                                                                  |             |                                                     |                   |
|                                                                                                                                     | 3.                                                                  |             |                                                     |                   |
| Company Shareholders<br>(if applicable)                                                                                             | Shareholder's Name                                                  | Nationality | Designation                                         | % of Shareholding |
|                                                                                                                                     | 1.                                                                  |             |                                                     |                   |
|                                                                                                                                     | 2.                                                                  |             |                                                     |                   |
|                                                                                                                                     | 3.                                                                  |             |                                                     |                   |
| Describe your company's strategic plan and initiatives for advancing sustainable development and regional integration across ASEAN. |                                                                     |             |                                                     |                   |

|                           |  |
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| <i>(max of 500 words)</i> |  |
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## PART 2a. GROWTH & INNOVATION

|                                                                                                                                                                                                                                                                                                                                                                                                                                                              |  |
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| <p>What is your company's current market position and projected outlook over the next 3-5 years, and how does your company plan to capitalize on market opportunities and expand its operations and product distribution?</p> <p>Include relevant information on market size, market share relative to competitors, supply and demand trends, and planned expansion into domestic, regional, and international markets.</p> <p><i>(max of 500 words)</i></p> |  |
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| Customer & Market Insights                                                                                                                                                                                                                   |  |
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| <p>How does your company assess customer satisfaction on its product and/or services?</p> <p><i>(max of 300 words)</i></p>                                                                                                                   |  |
| <p>How does the company monitor and assess the competition in the industry?</p> <p><i>(max of 300 words)</i></p>                                                                                                                             |  |
| <p>How do you use the information gathered on customers, markets, competitors, and product offerings to identify current and anticipate future customer groups and market segments?</p> <p><i>(max of 300 words)</i></p>                     |  |
| Innovation as a Value throughout the Business                                                                                                                                                                                                |  |
| <p>How does your company foster and manage innovation across the organization, including its innovation strategy, culture, tools and mechanisms to support innovation, allocation of resources for viable opportunities, and methods for</p> |  |

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| <p>measuring the progress and success of innovation initiatives?</p> <p><i>(max of 500 words)</i></p>                                                                                                                                              |  |
| <p>Has adaptation of any new in-house innovative measures led to an increase of company revenue in the last 3 years? If yes, please indicate the measure and also the percentage (%) increase in the revenue.</p> <p><i>(max of 300 words)</i></p> |  |
| <p>What kind of new products or services has your company developed in the past 3 years? What is the process of introducing such new products and/or services in your company?</p> <p><i>(max of 300 words)</i></p>                                |  |

## PART 2b. EMPLOYMENT

|                                                                                                                                                                                                                                                                                                                                                                                                                 |  |
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| <p>Describe your company's approach to employee well-being, including health, wellness, workplace safety, and a positive work environment, as well as the monetary and non-monetary benefits and incentives provided to employees. Kindly explain how these initiatives support employee well-being, engagement, and retention—and provide concrete examples and outcomes.</p> <p><i>(max of 500 words)</i></p> |  |
| <p>What professional training and career development opportunities are available to your employees? Please provide examples of programs, learning opportunities, and career advancement initiatives.</p> <p><i>(max of 300 words)</i></p>                                                                                                                                                                       |  |
| <p>How does your company engage employees in organization planning, decision-making, and two-way communication with senior management? Please provide concrete examples of participation mechanisms and feedback channels.</p> <p><i>(max of 300 words)</i></p>                                                                                                                                                 |  |

## PART 2c. CORPORATE SOCIAL RESPONSIBILITY (CSR)

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| <p>What is your company's CSR</p> |  |
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| <p>framework and guiding principles, and how do you communicate CSR initiatives to employees and the community while measuring their social impact and effectiveness?</p> <p><i>(max of 500 words)</i></p> |  |
| <p>Describe a recent CSR activity implemented by your company and describe the measures used to evaluate the impact of that measure.</p> <p><i>(max of 300 words)</i></p>                                  |  |
| <p>What does your company do to minimize its environmental impact or business practices?</p> <p><i>(max of 300 words)</i></p>                                                                              |  |

**PART 3. ESSAY** – *Kindly answer the questions corresponding to the category you are applying for. Applicants are encouraged to provide concise, specific, and evidence-based responses, supported by relevant data, measurable results, and concrete examples where applicable. Supporting documents may be submitted separately, where requested.*

| For <b>ASEAN GENDER EQUALITY &amp; ECONOMIC EMPOWERMENT AWARD</b>                                                                                                                                                                                                     |  |
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| <p>What specific initiatives, policies, or programs have you implemented to advance gender equality and/or women's economic empowerment? Describe the measurable outcomes and the number of individuals or communities impacted.</p> <p><i>(max of 200 words)</i></p> |  |
| <p>How has your organization or initiative promoted women's leadership, participation, and advancement in the workplace or broader economy? Please provide relevant data, examples, or results demonstrating your impact.</p> <p><i>(max of 200 words)</i></p>        |  |

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| <p>How have you ensured that your gender equality and economic empowerment efforts are sustainable and scalable? Please describe how your approach can create lasting impact and/or be replicated across ASEAN.</p> <p><i>(max of 150 words)</i></p> |  |
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### For ASEAN YOUNG ENTREPRENEUR'S IMPACT AWARD

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| <p>What regional or community challenge does your venture address, and what makes your solution innovative or distinctive in addressing this challenge?</p> <p><i>(max of 150 words)</i></p>                                                       |  |
| <p>What measurable social, economic, or environmental impact has your venture achieved to date? Provide relevant data on beneficiaries, jobs created, markets reached, revenue growth, or other key outcomes.</p> <p><i>(max of 200 words)</i></p> |  |
| <p>How do you envision scaling your venture across ASEAN and how have you demonstrated the leadership, partnerships, and strategic actions needed to achieve this vision?</p> <p><i>(max of 200 words)</i></p>                                     |  |

### For ASEAN CREATIVE CATALYST AWARD

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| <p>How have you transformed creativity, culture, design, content, or digital arts into a distinctive and sustainable economic opportunity? Describe your creative approach and what differentiates your work.</p> <p><i>(max of 150 words)</i></p> |  |
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| <p>What measurable economic and/or cultural impact has your work generated? Provide relevant data or examples, such as revenue generated, jobs created, audiences reached, creative practitioners supported, or cultural value preserved or promoted.</p> <p><i>(max of 200 words)</i></p> |  |
| <p>How have you contributed to the growth of the creative economy and inspired, enabled, or supported other creatives? Describe initiatives, collaborations, or platforms you have established and their impact.</p> <p><i>(max of 150 words)</i></p>                                      |  |

### For ASEAN CHAMPION FOR COLLABORATION

|                                                                                                                                                                                                                                                                    |  |
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| <p>Describe your sustained contributions to ASEAN cooperation and regional development. What ASEAN-related initiatives, programs, partnerships, or activities have you supported or led, and what impact have they generated.</p> <p><i>(max of 200 words)</i></p> |  |
| <p>How have you brought together governments, businesses, organizations, communities, or other stakeholders across ASEAN to advance shared interests and opportunities? Provide specific examples and measurable outcomes.</p> <p><i>(max of 200 words)</i></p>    |  |
| <p>What motivates your continued commitment to ASEAN, and what long-term impact do you hope to create for the region? Describe how your past contributions demonstrate your commitment to</p>                                                                      |  |

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| strengthening ASEAN<br>cooperation and prosperity.<br><br>(max of 150 words) |  |
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## DECLARATION OF USE OF INFORMATION

*Note: This section must be completed and signed only by the Chief Executive Officer (CEO) / Managing Director / Chief Financial Officer (or equivalent) of the company nominated for this award.*

*I hereby declare that the facts stated in this application, together with the accompanying information, are true and correct to the best of my knowledge, and satisfy the eligibility criteria. I declare that the information provided in this form and the attached supporting documents are true and correct.*

*I understand that the information I provide in this application will be reviewed by R.G. Manabat & Co (KPMG in the Philippines) and used by the independent panel of judges in selecting awards recipients and I consent to the use of such information for that purpose.*

*I further consent to the use of such information for research, educational, or any purpose as long as such use does not divulge my identity or the identity of the company.*

*If I am selected as a finalist or award recipient, I hereby authorize the release and use, in connection with the ASEAN Business Awards 2026, of my name, my company's name, non-financial information, photographs, video or audio recordings of me in any form of media, from whatever source.*

**SIGNATURE OVER PRINTED NAME:** \_\_\_\_\_

**DESIGNATION:** \_\_\_\_\_

**DATE:** \_\_\_\_\_